

# NIKKI LUCZAK

DESIGNER ☎ 8155402350

## ◦ DETAILS ◦

8155402350  
[nikkiluczak@gmail.com](mailto:nikkiluczak@gmail.com)

## ◦ LINKS ◦

[LinkedIn](#)  
[Portfolio](#)

## ◦ SKILLS ◦

**Core Design and Technical Skills:**  
Product Lifestyle Management (PLM)

Adobe Creative Suite  
Browzwear Design Software  
Microsoft Suite  
Miro

**Professional Skills:**  
Time Management

Adaptability  
Leadership Skills  
Critical Thinking and Problem Solving  
Ability to Multitask  
Communication Skills  
Ability to Work Under Pressure  
Ability to Work in a Team  
Fast Learner

## ◦ HOBBIES ◦

Hiking, Visiting art museums,  
Traveling, Reading, Playing with  
dogs, Creative DIY projects,  
Volunteering - Gigi's Playhouse



## PROFILE

Experienced project manager and designer with over six years in the fashion and retail industry, specializing in both B2B and B2C markets. Skilled in solving complex problems and designing for diverse customer bases, with a proven ability to conduct in-depth market research and analysis. Strong leadership and mentoring abilities, coupled with expertise in collaborating with cross-functional teams to meet key deliverables. Highly adept at translating directors' visions into exceptional fashion designs that exceed expectations.



## EMPLOYMENT HISTORY

### Founder at The Dog People Collective, Madison

January 2023 — Present

- Founder of fundraising organization that raises money for local animal shelters
- Partners with local small businesses for raffle baskets, local veterinary clinics to spread information about preventatives, local dog-friendly establishments and more
- Social media and advertisement coordination, as well as boots on the ground networking and marketing
- Events featured on local news, placements in local magazines, and radio features by multiple local stations

### Associate Designer - Lands' End Outfitters at Lands' End, Dodgeville

August 2022 — Present

- Lead designer for Enterprise clients — banking, hotel, automotive, airlines, and more
- Management of concept and product development for all clothing and accessories departments — Mens/Womens/Unisex, Sweaters, Knits, Wovens, Accessories
- Heavy focus on developing exciting and innovative product, while also improving margins across categories and using creative problem-solving when issues arise
- Project management of numerous clients and deliverables. In charge of calendars for teams to ensure we stay on track to meet deadlines
- Highly skilled at presentation builds, market research, sales analysis, vendor coordination, and verbal presentation skills

### Assistant Designer - Swimwear/Dresses at Lands' End, Dodgeville

May 2021 — August 2022

- Lead development for One Pieces, Rashguards, Cover Ups and Dresses Categories
- Research current market trends and how to capture for customer base
- In charge of product development from first concept and development, to final accessorization
- Subject matter expert on PLM systems, and responsible for all data entry for categories
- Present collections to leadership and cross-divisional teams

### Design Assistant - Women's Swimwear at Lands' End, Dodgeville


October 2018 — May 2021

- Manage 2-3 core styles from start to finish during each season
- Manage and communicate PLM updates to cross-divisional team members
- Research new innovations and silhouettes for upcoming seasons
- Assist in presenting new styles to management/cross-divisional team members


## EDUCATION

 **Bachelor of Fine Arts in Fashion Design, Columbia College Chicago, Chicago**  
2013 — 2017

## COURSES

 **Sustainable Fashion, Copenhagen Business School**  
December 2020 — January 2021

## AWARDS

 **Columbia College Chicago and Samsung/ATT Michigan Ave., Chicago**  
2016

- Winner for competition based on the merging of Fashion and Technology
- Garment displayed at Michigan Avenue Flagship Storefront window